



Feb. 15, 2011

Dear friend,

Diabetes is a disease that is hurting our families, friends and neighbours.

To combat the growing number of cases in Canada, the Canadian Diabetes Association is working to find a cure for diabetes while improving the lives of people affected by the disease. To finance this great work, we conduct a fundraiser each summer called the **Taste of Kingston Food Festival**.

Taste of Kingston is held annually at Kingston's scenic Confederation Park (across from City Hall) and gives visitors a unique opportunity to taste the best in local cuisine while enjoying fantastic entertainment. Our 2011 festival takes place on **Saturday, July 9**.

A silent auction tent is a large source of our revenue for this event/fundraiser and we would like to ask your business for a donation to our silent auction table. This silent auction gives visitors (approximately 7,000) a unique opportunity to bid on items which highlight local businesses and attractions; offering another taste of our community.

Thank you for considering this request. We would be honoured to have your support through a donation to the 13th Annual **Taste of Kingston Food Festival**. I will follow-up this letter with a phone call in the next few weeks.

For more information or to make arrangements to have a donation picked-up, please contact us at sara.jones@diabetes.ca or call 613-384-9374.

With your help, we can change lives, improve lives and save lives!

Sincerely,

Lucy Humphrey
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or

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